

MAGAZINE

by alcas sports



Refining Strength

New Leadership at **alcas sports**™

A message from Ralph Cappelle

On October 1st, 2025, I officially take over the leadership of **alcas sports**. With decades of experience in the sports equipment industry, I bring proven expertise, reliability, and a strong drive for innovation.

As Ernest Hemingway once said:

"The world breaks everyone, and afterward, some are strong at the broken places."

For me, this line is about strength and perseverance. **alcas sports** reflects that spirit: a clear commitment to quality, trust, and sustainable growth.

Thank you to all our loyal customers and partners – your trust means everything.



Ralph Cappelle
Managing Director
alcas sports





About

alcas sports™

Established in Malaysia in 2024, **alcas sports** builds on German roots and an international background. *Our mission: redefining sports equipment with innovation, reliability, and world-class quality.*

We specialize in track & field, ball sports, and indoor products, delivering certified and durable equipment. Alongside our standard range, we provide system concepts and custom-made designs, always open to new ideas.

Backed by a team with many years of experience in the sports industry, we create smart solutions that set new standards worldwide.





From Malaysia to the World

German Precision.  WELTKLASSE
Southeast Asian Dynamism.
Global Reach.

Malaysia is one of Southeast Asia’s most vibrant hubs, linking Europe, the Middle East, and Asia-Pacific. Kuala Lumpur offers an ideal gateway for international cooperation and global exchange.

From this base, **alcas sports** connects with partners worldwide and brings world-class sports equipment to new markets.

alcas sports – From Southeast Asia to the world.





Interview with Ralph Cappelle

Ralph, can you tell us about your professional journey?

I have spent more than 32 years in the sports equipment industry. My career began at Artec in Germany, where I learned the fundamentals of track & field equipment. Later, as Co-Founder of VeloCity Sports, I delivered the Southeast Asian Games in Laos in 2009. I then co-founded AFN Sports, which became a trusted supplier for many major international events. With **alcas sports**, I now build on this experience with an even stronger focus on customer orientation, service, and innovation.

Which international events have you and your team been involved in?

We supported the SEA Games, Asian Games, Youth Olympic Games, Pan American Games, and World Para Games – among others.

What did you learn from these experiences?

I learned that **success is built on trust, reliability, and innovation.**

How does this influence **alcas sports**?

We combine German precision with Southeast Asian dynamism to deliver world-class solutions.

What message would you like to share with your partners?

alcas sports may be a young brand, but it is founded on decades of expertise. We invite our partners to join us in redefining sports equipment worldwide.



Innovation at *alcas* sports™



**New
Innovation**

Carbon Fiber Telescope Volleyball Post - (Lightweight & durable)



Pickleton™ (Badminton)

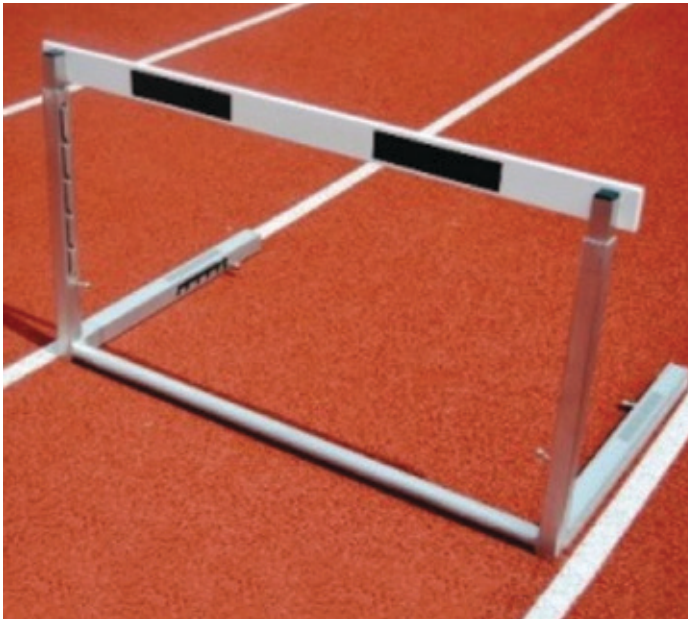
One system - Two sports



**New
Innovation**

Pickleton™ (Pickleball)

Track & Field



Competition Hurdle



Water Jump Hurdle & Cover



Aluminium Curbing



Team Sport



Junior Goal Post



Player Cabin



Basketball System



Hockey Goal Post



Mobile Player Tunnel

Sports Facility Solutions

Seating, safety and divider systems for modern sports venues



Padding



Backstop & Netting



3-10 Row Benches - Modular Spectator Seating



Electric Divider Curtain (Fold-Up System)

ONE YEAR of *alcas* sports™

Milestones, Exhibitions, and New Horizons



alcas sports **SMG**
REDEFINING SPORTS EQUIPMENT passion for sports grounds

**Please join us for the 30TH
 SMG Maintenance Demo Day
 Wednesday, 7 May 2025 3pm - 5pm**
 Sports Pavilion Bandar Botanik, 48, Jalan Cassia 6,
 Bandar Botanik, 41200 Klang, Selangor



**SAUDI ARABIA'S LARGEST TRADE
 FAIR FOR SPORTS BUILD, LEISURE
 FACILITIES AND PUBLIC SPACES**

16 - 18 June 2025
 Riyadh International Convention
 and Exhibition Center

FSB

**INTERNATIONAL TRADE FAIR
 FOR PUBLIC SPACE, SPORTS
 AND LEISURE FACILITIES**

FSB



**COLOGNE,
 28-31.10.2025**

Hall 10.2 Booth H-025 |
 10 AM - 6 PM (Tue to Thu),
 10 AM - 4 PM (Fri)

**Koelnmesse,
 Cologne, Germany**



alcas sports™

**Official
Partner of**



passion for sports grounds

Welcome to SMG

Since 1975 SMG has been dealing with the development of modern machinery for the installation of synthetic surfaces in the sports industry. Also for the maintenance of artificial turf or carpets with granule infilling SMG has already presented the world's first innovations since the 80s. For about 50 years SMG has been offering a unique range of machinery. As a pioneer in the special sector "synthetic sports surfaces and artificial turf" SMG disposes of recognized competence and experience since decades. Ask us - we know what is possible.



TurfBoy TB1 Eco



TurfCare TCA1400



PlanoMatic P928



REDEFINING SPORTS EQUIPMENT



WELTKLASSE

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